TULIX

Tulix is a streaming technology company that **supports** innovators, investors, faith based and enterprises by providing **guidance** and **resources** targeting internet video strategy, technology and business models, based on decades of technology and business experience and **successful solutions** in internet video streaming.

NAMED TO STREAMING MEDIA 50 FOR THE PAST 5 YEARS

The 50 Tech Companies That Matter Most in Online Video

THE 2022
STREAMING MEDIA
50

THE 50
TECH COMPANIES
THAT MATTER MOST
IN ONLINE VIDEO

COMPANY OVERVIEW

Tulix was founded over 17 years ago by a **Team of PhD's** with the goal to deliver the world's finest video delivery solutions

Two missions were critical to delivering the world's best video delivery solutions

1. **Mastering** the art and technology of live streaming

2. **Reinventing** the traditional Content Delivery Network to create the optimum CDN for live video streaming

COMPANY OVERVIEW

Fast forward 10 years - Tulix has customers in **60 countries** around the world!

- **Tulix** is ready and able to help you build your video streaming business
- **Tulix** has a proven track record of global customer satisfaction
- **Tulix** possesses technology leadership & has a culture of continuous technology & business innovation
- **Tulix** has been able to maintain long-term relationships with its customers due to its constant innovation and **focus on customer service.**

COMPANY OVERVIEW

TULIX

END TO END OTT

Stream content across all connected devices and generate revenue using Tulix's 360-degree approach to monetization, which includes subscription, advertising, and pay-per-view. Customized payment gateway.

CLOUD PLAYOUT

Generate unlimited 24/7 linear feeds from content uploaded to the Tulix Cloud. In combination with Point-to-Point Delivery, linear broadcasts can be used for streamed, terrestrial, cable and satellite distribution.

POINT TO POINT DELIVERY & CDN

Deliver live video feeds to uplink facilities and other ingest points using Tulix's Content Delivery Network, which uses route optimization to ensure video is sent at the highest quality without any downtime.

STREAMING APPLICATIONS

Distribute every major OTT platform: Roku, Android, Android TV, iOS, Apple TV, Amazon Fire TV and Web.

SOLUTIONS FOR BROADCASTERS

TULIX

DISTRIBUTION HUB

Receive source transmission and distribute it to cable operators and other operators.

CLOUD TRANSCODING

Convert live & VOD broadcasts into any format for compatibility with all devices & to ensure compatibility for delivery.

CONTENT MANAGEMENT SYSTEM LIVE + VOD

Store and manage your content libraries & archives in the Tulix Cloud for streamed distribution, linear broadcast creation & redundancy.

SOLUTIONS FOR BROADCASTERS

TULIX

Built from the **ground up** to support **Live Streaming**, we have perfected the **delivery network** to be the **fastest, most stable, scalable** and **versatile** at all times!

FAST

Our **route-optimization system** is specifically tuned to find the **fastest and highest quality** path to the viewer, ensuring **rapid loading times** in every part of the world.

STABLE

Our CDN operates with **direct access to all major internet** backbones from our primary data centers in Atlanta.

Unlike traditional CDNs, who host servers in the data centers of other companies, we have direct control over the entire **CDN infrastructure**, with staff on site to provide **near-instant support**.

SCALABLE

Planning a live event with a large number of concurrent viewers? Concerned about the impact future subscriber growth may have on your services? Rest assured that with a **100 Gbps** server architecture & direct connections to the largest internet exchange in the Southeast, our **CDN** can **scale comfortably & quickly**.

VERSATILE

Tulix's CDN excels at streaming **live** and **VOD** content of all formats. Tulix's CDN also supports a powerful suite of **cloud services,** including **content management**, Cloud Playout, **transcoding,** & more

TULIX MULTICDN - THE STREAMING CDN

TULIX

When it comes to **live streaming** we offer **everything you need!**
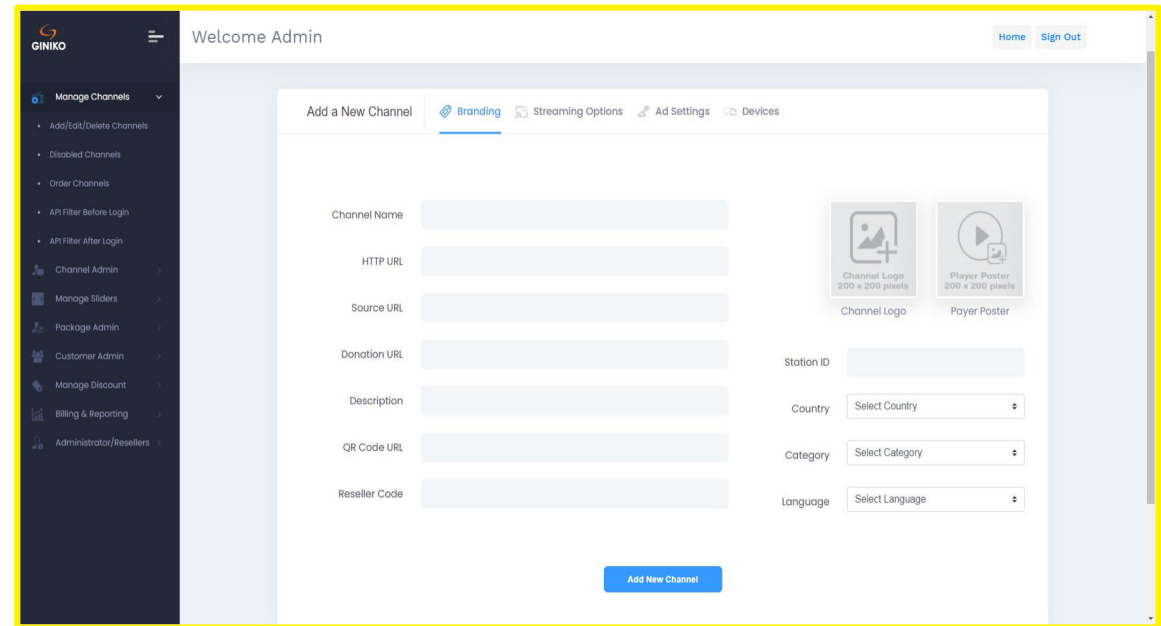
| VIDEO INGEST | TRANSCODING | ABR SUPPORT | DVR & TIME SHIFT |

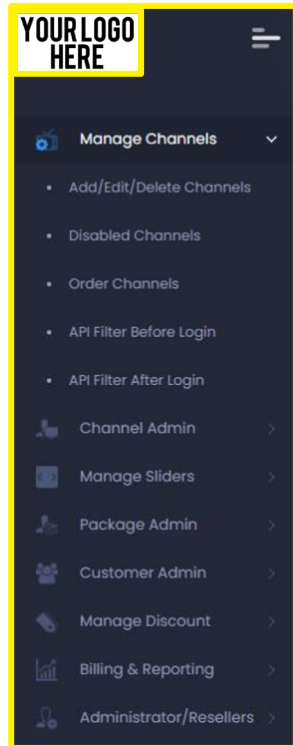Tulix develops **full-featured** streaming applications for **mobile platforms** and **OTT/IPTV set-top boxes.**

Tulix gets your content across the **full spectrum of internet-connected devices,** allowing you to generate revenue directly from additional viewers.

STREAMING

Tulix's Content Management System (CMS) lets operators ingest and upload **live** and **VOD** content to their website and all other applications from **one central portal**

OUR CDN ENABLES YOU TO:

STREAM CONTENT

MANAGE VIEWER ACCOUNTS

GENERATE REVENUE REPORTS

- Set up and manage of schedules and playlists.

- Ability to upload, categorize, edit descriptions, metadata and set pricing for new videos.

- Ability to modify information, categories, and pricing for existing videos.

- Flexibility to choose devices to publish to.

- Automatic transcoding to multiple bitrates with excellent video quality.

CONTENT MANAGEMENT

![TULIX]

Tulix makes monetization and billing easy. We provide **flexible business models** and can enable any **monetization solution** an **operator** wants to employ.
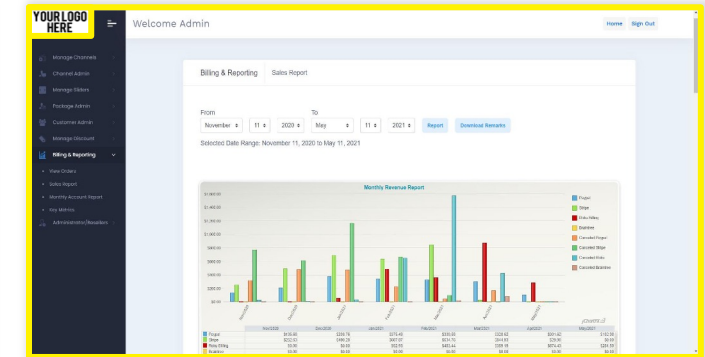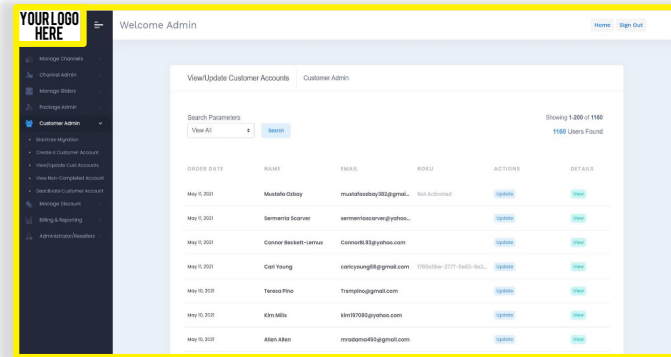
Tulix allows customers to monetize **all** their content **anywhere** and **anytime** on nearly **all streaming platforms**.

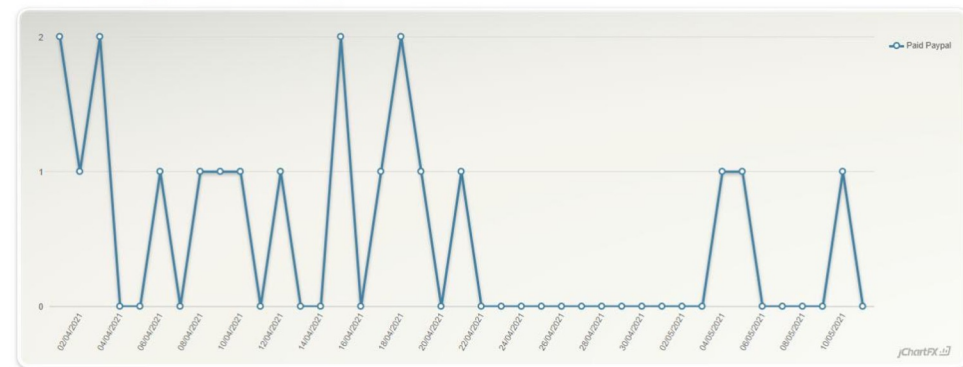| Week Number	Week Ending	Total Revenue	Total Active Paid Subs	Total Active Subs	Growth Rate (ActiveSubs)	New Free Content Subs	Total Free Content Subs	New Free Admin Subs	Total Free Admin Subs	New Trial Subs	Total Trial Subs	Ne
41	10/11/2020	$72.74	8	11	-	0	0	3	3	0	0	
42	10/18/2020	$48.86	8	12	9.09%	0	0	1	4	0	0	
43	10/25/2020	$7.99	8	12	0.00%	0	0	0	4	0	0	
44	11/01/2020	$65.88	8	12	0.00%	0	0	0	4	0	0	
45	11/08/2020	$27.90	10	14	16.67%	0	0	0	4	0	0	
46	11/15/2020	$83.77	14	18	28.57%	0	0	0	4	0	0	
47	11/22/2020	$188.62	19	23	27.78%	0	0	0	4	0	0	
48	11/29/2020	$138.81	27	31	34.78%	0	0	0	4	0	0	
49	12/06/2020	$201.82	30	35	12.90%	0	0	1	5	0	0	
50	12/13/2020	$122.73	32	37	5.71%	0	0	0	5	0	0	
51	12/20/2020	$180.75	34	39	5.41%	0	0	0	5	0	0	

Tulix's video monetization system integrates **seamlessly** with **Tulix CMS** and lets operators monetize **live** and **VOD** content by collecting **subscriptions** or **charging** for individual videos.

MONETIZATION & BILLING

Tulix will make sure you **get the data points** you need to **drive your business.**

- Access "Real-time Stats"
- View by device their services
- Have multiple graphical views
- Have multiple geographical breakdowns
- Generate reports for revenue, subscriber growth, purchases and other critical data
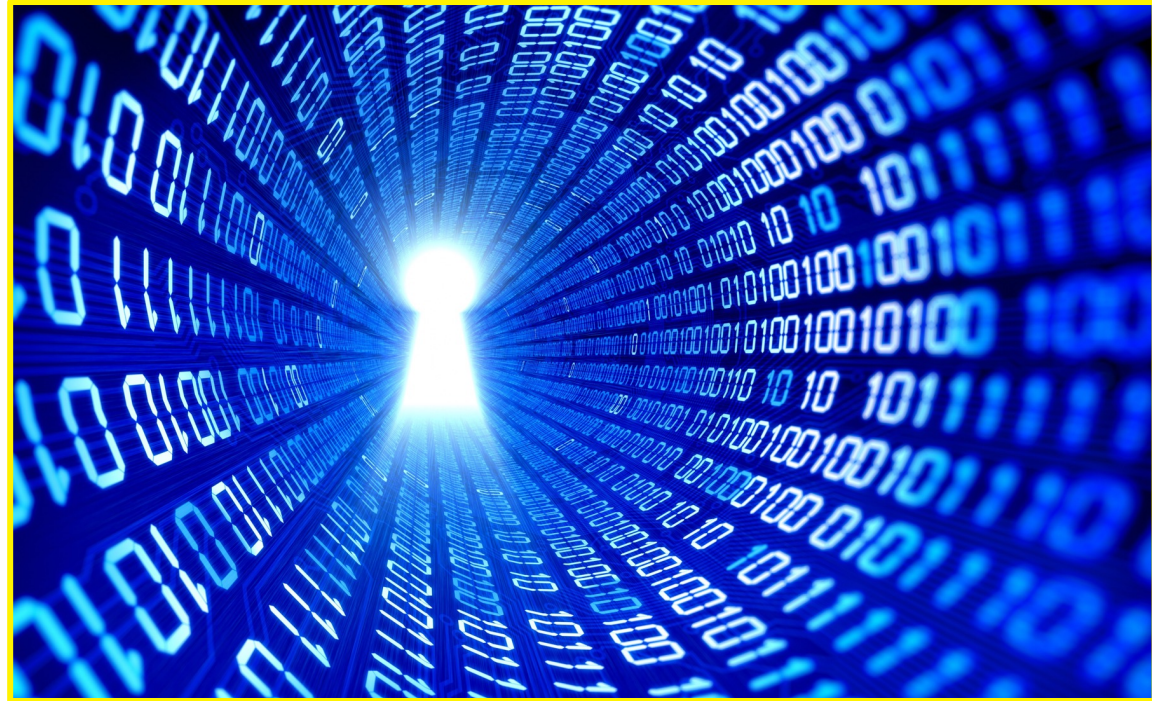- View and analyze data usage over time aggregated or granular

INTELLIGENT ANALYTICS

Tulix understands how important content security is for operators and we have been protecting customer content for 10+ years, around the globe.
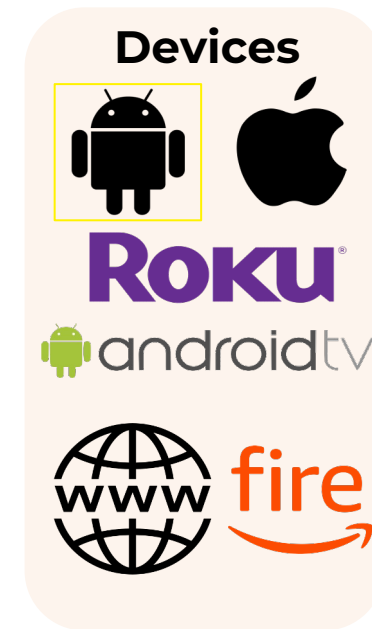
We Support

- Token Authentication
- AES Encryption
- A variety of DRM
- GEOIP

SECURITY

- Tulix creates **branded channels** on **these platforms** (and more) so operators can grow their

  audiences and **monetize** their **content.**

- **Tulix** has deployed **countless Roku, Android, iOS, Apple TV, Amazon Fire TV apps** and more…

In addition to supporting OTT STBs **Tulix** creates apps for **mobile devices** and offers:

- **Custom** applications for any **platform**

- **Fully integrated** experience

- **Streaming first**, frills second

- **Tight interaction** of apps with monetization, **security** and analytics

Devices

APPLICATIONS & WEBSITES

TULIX

WE PROVIDE SOLUTIONS FOR:

- Broadcast & Linear Television

- Faith based and House of Worship

- Video Content providers and aggregators

- Corporate & Enterprise

- Live event streaming

- Custom streaming solutions

- OTT & IPTV Operators

OUR SERVICES INCLUDE:

- CDN Services, including Point to Point

- Streaming platform requirements like encoding, transcoding, DVR & VOD

- Content management solutions

- Monetization and Billing engines

- Security and Geo tagging

- Intelligent Analytics

- Applications & web portal development

- and more

IN CONCLUSION

Tulix Systems, Inc.
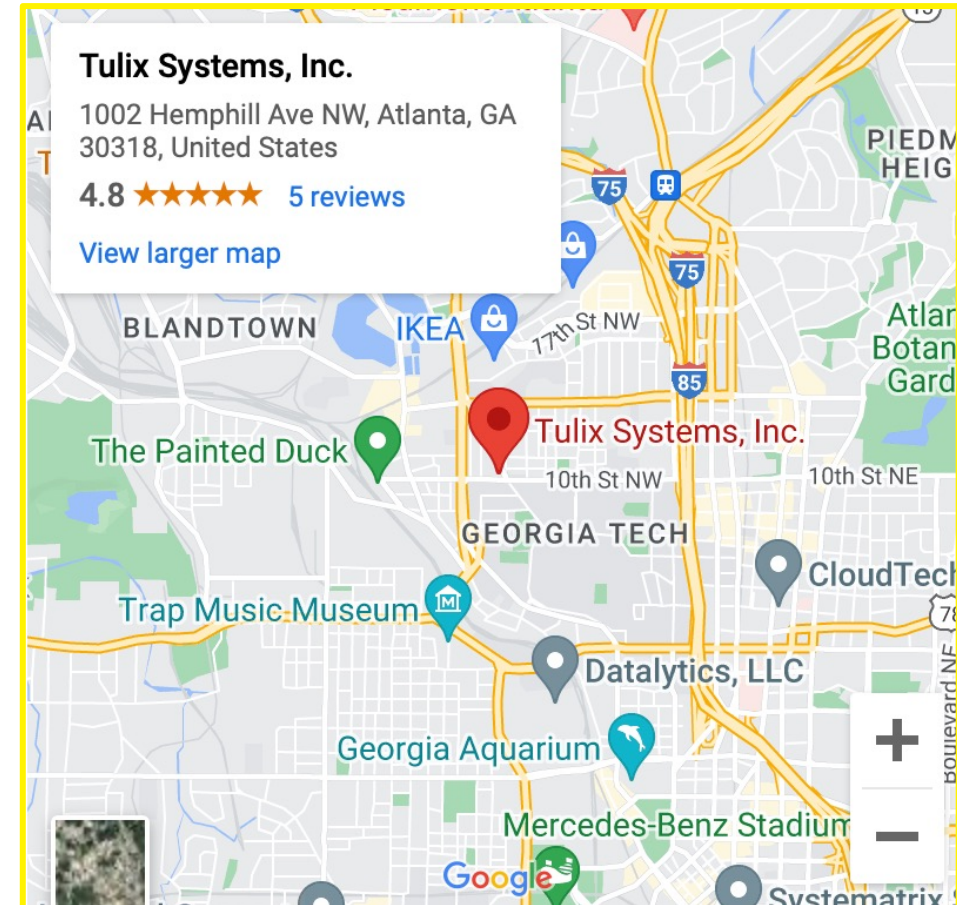1002 Hemphill Avenue NW
Atlanta, Georgia 30318

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4.8 ★★★★★ 5 reviews
View larger map

CONTACT US

THANK YOU